

Unit 6 Urban/Service

Chapter 12 services

Friday	Review test; The Other Side of <i>Outsourcing</i> ' Excerpts from a <i>Discovery</i> http://wn.com/outsourcing ; https://vimeo.com/14287759 the otherside of outsourcing
Monday	Collect Rubenstein Ch 12 qu 1-10, Figure 12-2
Tuesday	Collect Ruben qu 11-21; Shaky Jobs in class https://www.youtube.com/watch?v=suQq-bTZaWQ
Malls decline	
Wednesday	Work in class Rubenstein 22-37; AP Practice Test 40 minutes; Finish test at HOME
Thursday ...	Add vocabulary to quizlet; is the vocabulary for this chapter
Friday	Collect Rubenstein Qu 22-37; City Scapes Pheonix; #6 Andalusia: Extra Credit Movie Friday
Monday .	Notes on Services; Call centers Philippines; Test review
Tuesday	Test chapter 12

New Rubenstein chapter 12

1. Define Service/tertiary sector of any economy. How is this sector different in MDC than LDCs?
2. In what way is the location of a service different than the location of say, a heavy industry?
3. In what way is the service geography in any large city in an MDC very predictable?
4. Read the Case Study Help Desk. How much does Kalldesk pay its workers?
5. In what way is the Kalldesk similar to the shift in manufacturing from chapter 11?
6. What is one example of a local diversity in Kennewick's fast food restaurants?
7. What is one example of food service production that is globalized?
8. Which do you prefer, a globalized restaurant or a local one?
9. Put 3 words from this section into your terminology grid, define them.
10. Key Issue #1. Page 375. List and define consumer services.
11. Business Services: "FIRE" does not mean heat...what kinds of service jobs are these?
12. Who do the public service workers work for? Who is their employer?
13. Look at figure 12-2. What is one trend you see from 1975-2005?
14. By looking at this graph what kind of job ought you be looking for in 10 years? What job sector should you avoid in 10 years?
15. We have more stores now than 10 years ago, more transportation than 10 years ago. Why don't we have more people working in those positions as a percent of the workforce?
16. Describe why many medieval urban settlements were described as compact.
17. Key Issue #2 page 381 What is the benefit of a circular rural settlement?
18. In what way are typical New England towns organized?
19. Social Heterogeneity: What is meant when the text claims, "we are all urban now"?
20. Describe the two meanings of urbanization.
21. Key Issue 3 pg 387: Define central place theory.
22. Define range. Use it to describe a place you have gone or a service you have sought.
23. What is a threshold?
24. In what way is the threshold for a Bingo palace and a Night Club different?
25. What is the best location for a store in a linear space?
26. How does the gravity model affect the location of a store?
27. What is meant by the hierarchy of services?
28. Rank size Rule: What does this mean when it applies city populations?
29. Define Primate City and explain why Copenhagen is one.
30. Describe one benefit of a Periodic market.

31. Key Issue #4 p 394: in what way were the new technologies of communication and transportation supposed to limit the dominance or power of World Cities?
32. What kind of services can you expect to find in the world cities?
33. What is the role of offshore financial services?
34. Why might wealthy people or large companies use offshore banks for their money?
35. Explain what motivates a company to relocate services away from the CBD?
36. List some cities in the USA that are examples of specialized consumer services, like entertainment and recreation.
37. What might a town do to attract talented and creative people?